



INVESTMENT SPOTLIGHT

Company Name	Saaraketha
Industry	Agriculture
Website	https://www.saaraketha.com/pages/about-saaraketha
Company Profile Snapshot	<p>Saaraketha Organics, a 100% Sri Lankan socially responsible retailer and exporter of certified organic food and lifestyle products.</p> <p>Empowering 2K+ rural small holder farmers across Sri Lanka to develop their livelihoods while embracing organic and sustainable methods of production, Saaraketha lives by its ethos and ideologies, encapsulating the fact that every person has a right to good, clean, and ethical produce. The company was Incorporated & commenced operations as an exporter of fresh organic produce to Europe and West Asia in 2008 and has achieved many milestones since then.</p>
Product/ Service Portfolio Snapshot	<p>Product portfolio has been evolving over the years, transforming Saaraketha from a mere retailer of fresh organic produce, to a more lifestyle brand. Saaraketha’s online product offerings which consisted mainly of fresh organic produce in the beginning (fruits and vegetables), have over the years, extended to encompass a wide range of new food products & compliments, as well as toys, bath-ware, and kitchen-ware, obtained from vetted partner brands, as well as under Saaraketha’s own brand, developed by third-party white-labelling suppliers. (Fresh Fruits & Vegetables, Spices, Oils, & Condiments ,Beverages & Processed Food, New Coconut-based Alternatives, Lifestyle Products)</p>
EOI – What type of partnership are you seeking	Distribution & Retail Partners

Contact us for more:



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